

*Mystery Trip?*

**YOU  
DON'T  
EVEN  
KNOW**

COMPANIES WHO'VE GOTTEN  
***MYSTERIOUS***



## MYSTERY

When you have a team composed of individuals from all over the globe where do you find common ground? And while you are looking for that sweet spot, how do you create camaraderie among this group of diverse professionals, and organize an experience so memorable that all the participants will want to post it (on YouTube, of course)?

## CLIENT

YouTube Content EMEA  
Partnership Team

## MYSTERY SOLVED

The world doesn't seem like such a big place when you're heading toward the stars. That's why our first step was up, as we hit the trails on a nature-among-the-city hike to the iconic **Griffith Observatory**. The only thing more spectacular than the view overlooking our sprawling city? 45 international travellers sharing the same perspective. The next stop would be **Henson Studios**. We provided the technology, the sound engineers and even the voice coaches to allow these folks from all over the world to **recreate their version of "We Are the World"** — right there where the original was recorded and made musical history. Oh yes, and we did have a videographer on hand to capture the whole thing; every emotion-filled close-up, closed-eye solo, and arm-in-arm swaying moment. And that's how you say, "being treated like a rock star," in every language.



“

**Weeks later people are still talking about the incredible experience you created for us. The video is priceless. Our expectations were exceeded tenfold! A million thanks!**

-YOUTUBE CONTENT EMEA PARTNERSHIP  
TEAM ADMINISTRATIVE BUSINESS PARTNER





## MYSTERY

How do you get a group of corporate wonks to stop thinking about Operations and focus on getting to know each other better?

## MYSTERY SOLVED

One of the stated objectives was to get the group out of their comfort zone, so we led them into a nondescript office building (how mysterious!), and headed up to a dance studio. Good thing they were wearing their best disco garb, because a professional dancer ***taught them the Hustle***. Their hard work paid off, as we surprised them with a ***John Travolta lookalike***, who led them in a disco dance party before we headed out. Then it was off for some culture at the Turkish Cultural Center, where they ***learned to paint in the ancient style of Ebru***, led by one of the leading Ebru artists in the country. A truly unique experience in an off-the-radar location! Finally, it was time for ***dinner and drinks at Smith*** in the East Village. Tell me that doesn't beat a day of trust falls and getting-to-know-you exercises?

## CLIENT

Tiffany Global Sales Operations



“

Thank you again for your partnership in executing this event so seamlessly. You were great to work with and the team had an absolute blast!”

-TIFFANY & CO. GLOBAL  
OPERATIONS MANAGER

# **UNIQUE AND MEMORABLE EXPERIENCES. ANYWHERE.**

Events for: team offsites, sales meetings, client appreciation, executive retreats, incentive travel/spouses, conference sponsorships, networking, and more!

**mysterytrip.co**  
**424-291-AHOY**

# THE WORD IS OUT...

## Connect

"Sometimes, the greatest business ideas have their roots in non-work-related life experiences. Such is the case with...Mystery Trip."

## BIZBASH

Forecast column:  
8 New Ideas for Corporate Groups



"Doing a Mystery Trip opens the door to encourage team building...among people in the different teams of the company."

## Smartmeetings

"The revolutionizing new way to take groups on an adventure"



"[Mystery Trip] spark[s] group creativity and bonding from coast-to-coast"

# WE ARE MYSTERY TRIP

Experiential team-bonding experiences that surprise and delight. Founded by a former HR executive, the mystery is none of the guests know what they'll be experiencing, creating an organic opportunity for org charts to flatten and walls between people to come down.



## PERSONALIZATION

Mystery Trips are all about maximizing your ROI. We create custom-made experiences that target your goals and your group's personality.



## MYSTERY

With a Mystery Trip, you'll know all about the trip, but your team won't! This creates buzz and camaraderie before the event even starts.



## EXPERIENCE

Mystery Trips are specifically designed to organically bring your team together, and give them an unforgettable and completely unique experience!

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