Mystery Trip

YOU DON'T EVEN KNOW

UNIQUE AND MEMORABLE EXPERIENCES. ANYWHERE.

Team offsites, sales meetings, client appreciation, executive retreats, incentive travel/spouses, conference events, networking, and more!

mysterytrip.co
424-291-AHOY

MYSTERY

When you have a team composed of individuals from all over the globe where do you find common ground? And while you are looking for that sweet spot, how do you create camaraderie among this group of diverse professionals, and organize an experience so memorable that all the participants will want to post it (on YouTube, of course)?

CLIENT

YouTube Content EMEA Partnership Team

MYSTERY SOLVED

The world doesn't seem like such a big place when you're heading toward the stars. That's why our first step was up, as we hit the trails on a nature-among-the-city hike to the iconic ***Griffith Observatory***. The only thing more spectacular than the view overlooking our sprawling city? 45 international travellers sharing the same perspective. The next stop would be ***Henson Studios***. We provided the technology, the sound engineers and even the voice coaches to allow these folks from all over the world to ***recreate their version of "We Are the World"*** — right there where the original was recorded and made musical history. Oh yes, and we did have a videographer on hand to capture the whole thing; every emotion-filled close-up, closed-eye solo, and arm-in-arm swaying moment. And that's how you say, "being treated like a rock star," in every language.

"Weeks later people are still talking about the incredible experience you created for us. The video is priceless. Our expectations were exceeded tenfold! A million thanks!

-YOUTUBE CONTENT EMEA PARTNERSHIP TEAM ADMINISTRATIVE BUSINESS PARTNER

MYSTERY

How do you get a group of corporate wonks to stop thinking about Operations and focus on getting to know each other better?

CLIENT

Tiffany Global Sales Operations

MYSTERY SOLVED

One of the stated objectives was to get the group out of their comfort zone, so we led them into a nondescript office building (how mysterious!), and headed up to a dance studio. Good thing they were wearing their best disco garb, because a professional dancer ***taught them the Hustle***. Their hard work paid off, as we suprised them with a ***John Travolta lookalike***, who led them in a disco dance party before we headed out. Then it was off for some culture at the Turkish Cultural Center, where they ***learned to paint in the ancient style of Ebru***, led by one of the leading Ebru artists in the country. A truly unique experience in an off-the-radar location! Finally, it was time for ***dinner and drinks at Smith*** in the East Village. Tell me that doesn't beat a day of trust falls and getting-to-know-you exercises?

“Thank you again for your partnership in executing this event so seamlessly. You were great to work with and the team had an absolute blast!”

-TIFFANY & CO. GLOBAL OPERATIONS MANAGER

THE WORD IS OUT...

Connect

"Sometimes, the greatest business ideas
have their roots in non-work-related life
experiences. Such is the case with...Mystery Trip."

BIZBASH

Forecast column:
8 New Ideas for Corporate Groups

SHRM®
SOCIETY FOR HUMAN RESOURCE MANAGEMENT

"Doing a Mystery Trip opens the door to
encourage team building...among
people in the different teams of the company."

Smartmeetings

"The revolutionizing new way
to take groups on an adventure"

prevue
meetings + incentives

"[Mystery Trip] spark[s] group creativity
and bonding from coast-to-coast"

Los Angeles Business Journal · CNN · Forbes · 4 NBC

COMPANIES WHO'VE GOTTEN

MYSTERIOUS