

Mystery Trip?

**YOU
DON'T
EVEN
KNOW**

COMPANIES WHO'VE GOTTEN
MYSTERIOUS





CUSTOMIZE YOUR TRIP



CONSULT

A very mysterious questionnaire uncovers the personality of your group.



CREATE

We create a one-of-a-kind itinerary and then book it and plan it all.



INVITE

A provoking prep letter gets attendees excited for the event.



DEPART

Groups kick-off their trips with a unique surprise.



MYSTERY

When you have a team composed of individuals from all over the globe where do you find common ground? And while you are looking for that sweet spot, how do you create camaraderie among this group of diverse professionals, and organize an experience so memorable that all the participants will want to post it ... on YouTube, of course? (Oh, and, by the way, they have already had a tour of Abbey Road Studios in London, so, yeah, no pressure.)

MYSTERY SOLVED

The world doesn't seem like such a big place when you're heading toward the stars. That's why our first step was up, as we hit the trails on a nature-among-the-city hike to the iconic **Griffith Observatory**. The only thing more spectacular than the view overlooking our sprawling city? 45 international travellers sharing the same perspective. But because we wanted to top that whole Abbey Road thing, we decided the next stop would be **Henson Studios**. We provided the technology, the sound engineers and even the voice coaches to allow these folks from all over the world to **recreate their version of "We Are the World"** — right there where the original was recorded and made musical history. Oh yes, and we did have a videographer on hand to capture the whole thing; every emotion-filled close-up, closed-eye solo, and arm-in-arm swaying moment. And that's how you say, "being treated like a rock star," in every language.

CLIENT

YouTube Content EMEA
Partnership Team



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Weeks later people are still talking about the incredible experience you created for us. The video is priceless. Our expectations were exceeded tenfold! A million thanks!

-YOUTUBE CONTENT EMEA PARTNERSHIP
TEAM ADMINISTRATIVE BUSINESS PARTNER



MYSTERY

How do you get a group of usually reserved number-crunchers to forget about P&L and think about R&R?

CLIENT

Netflix Finance Team

MYSTERY SOLVED

To get the group to, uh, Netflix and chill, we appealed to their love of sports by treating them to a behind-the-scenes ***tour of Dodger Stadium*** that would make any true-blue fan feel like a champ. Then it was off to lunch at one of the newest and hottest restaurants in the city: Guerilla Tacos. The group was treated like the superstars they are as they ate in a private setting. The real bonding experience happened while dropping a full floor on the all-glass ***Skyslide***. Just as there are no atheists in a foxhole, there are no strangers at the top of a 1,000-foot precipice when it's time to let go! And to ensure a sweet end to a great day, everyone got ice cream from LA's most Instagrammable shop, ***Little Damage***. Tell me that doesn't beat a day of trust falls and getting-to-know-you exercises.



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We really enjoyed the quality of the event. The stops had something special, either behind the scenes or a new restaurant. It felt fresh and upscale, which is exactly what we wanted.

-NETFLIX FINANCE TEAM MANAGER

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mysterytrip.co

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